



Presents:

## Why Can't We Stop?

### The Physiology of Addiction: An Attack on our Free Will



This program features Truth Pharm's West-Coast Director, molecular biologist Barbara Veit, whose research focuses on the long-term impact of addictive substances on the brain.

## Communication Break down



Addiction is an illness that affects both brain and behavior; it disrupts messaging pathways in the brain causing profound behavioral changes characteristic of the condition. Come learn about how this disruption in messaging helps to explain both the symptoms of addiction and why it is so difficult to treat.

In this presentation, Barbara describes:

- ❖ the disruption of the of the brain's signaling system that leads to the illness of addiction and associated behaviors
- ❖ risk factors associated with developing addiction
- ❖ the physiological development of "triggers"
- ❖ the most effective evidence-based approaches for treating the illness of addiction



TORRANCE MEMORIAL  
THELMA MCMILLEN CENTER  
FOR ALCOHOL & DRUG TREATMENT

DATE: *June 23, 2018*

TIME: *10:00 AM- 11:15 AM*

WHERE: *Thelma McMillen Center: 3333 Skypark #200; Torrance, CA*

WHY: *A well informed community helps keep people healthy and safe.*